



# The Virginia Classic - 18th Annual

March 10-11, 2012

## Vendor Reservation/Application Form

Reservation Deadline: February 1, 2012 (to be included in the catalog)

The Virginia Classic reserves the right to refuse vendors of similar items on a first-come, first-served basis. Late reservations will be accepted if space is available.

Each vending space is approximately 10' x 10' and space is limited. Vendors may reserve more than one space if needed. The first space is \$125. Each additional 10'x10' space is \$75 (limit 2 spaces). A b/w business card ad is also included with your vendor fee. One electrical connection is included with each space. Additional connections are \$20 each. Tables are \$20 each - you **must** pre-order your tables if you need them. Bring your own chairs.

Name: _____	_____ first space @ \$125	_____
Business: _____	_____ add'l space(s) @ \$75	_____
Address: _____	_____ electrical @ \$20 per connection	_____
City: _____ State: _____ Zip: _____	_____ 6' tables @ \$20 per table	_____
Phone: _____	_____ Sat. night dinner tickets @ \$20 ea.	_____
Fax: _____	Ad size _____ Show Program Advertising _____	_____
E-mail: _____		
Web site _____		Grand total: _____

### Vendor Description (check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Llama/Alpaca Supplies/Tack | <input type="checkbox"/> Apparel       |
| <input type="checkbox"/> Art/Handcrafted Goods      | <input type="checkbox"/> Feed/Minerals |
| <input type="checkbox"/> Embroidery/Custom Works    | <input type="checkbox"/> Farm Display  |
| <input type="checkbox"/> Wool/Fiber Products        | <input type="checkbox"/> Other _____   |
| <input type="checkbox"/> Jewelry                    | <input type="checkbox"/> Gifts         |

### Show Program Advertising

The Virginia Classic will publish a high quality show program. This is a great opportunity for you to help support the show and promote your farm and/or products to a direct demographic. Each exhibitor will receive a copy and the rest will be handed out to the viewing public. Programs are keepsakes that are frequently reviewed.

Ads may be sent on CD, zip or by e-mail. Jpgs, tifs and pdfs are acceptable. Resolution should be at least 300 dpi. Color ads should be in CMYK color mode. You may also mail a hard copy of your ad or business card to be received no later than **Feb. 1**. Contact Paige for more information. 434-286-4494 or virginiaclassic@aol.com

### Advertising Rates

	Size	Black/White	Color
Full-page	7.5" x 10"	\$200	\$300
Half-page	7.5" x 4.75"	\$100	\$150
Quarter-page	3.5" x 4.75"	\$50	\$75
Business Card		no charge	\$50

We'll be in the **East Complex** this year. You will be set up at the same level as the ring and the exhibitors.

There is limited vending space. First come first served.

Your vending location will be assigned.

### Please make checks payable and send along with a business card to:

The Virginia Classic  
291 Llama Farm Road  
Charlottesville, VA 22902

**Questions?** Contact Paige at virginiaclassic@aol.com or call 434-286-4494.