



# The Virginia Classic - 16th Annual

March 13-14, 2010

## Vendor Reservation/Application Form

Reservation Deadline: February 1, 2010 (to be included in the catalog)

The Virginia Classic reserves the right to refuse vendors of similar items on a first-come, first-served basis. Late reservations will be accepted if space is available.

Each vending space is approximately 10' x 10'. Vendors may reserve more than one space if needed. The first space is \$125. Each additional 10'x10' space is \$75. A b/w business card ad is also included with your vendor fee. One electrical connection is included with each space. Additional connections are \$20 each. Tables are \$20 each - you **must** pre-order your tables if you need them.

**Early Bird Rates:** Reserve and pay for your space(s) by Dec. 31, 2009 and save \$25 per space.

Name: _____	_____ first space @ \$125 (early \$100) _____
Business: _____	_____ add'l space(s) @ \$75/space (early \$50) _____
Address: _____	_____ electrical @ \$20 per connection _____
City: _____ State: _____ Zip: _____	_____ 6' tables @ \$20 per table _____
Phone: _____	_____ Sat. night dinner tickets @ \$20 ea. _____
Fax: _____	Ad size _____ Show Program Advertising _____
E-mail: _____	
Web site _____	Grand total: _____

### Vendor Description (check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Llama/Alpaca Supplies/Tack | <input type="checkbox"/> Apparel       |
| <input type="checkbox"/> Art/Handcrafted Goods      | <input type="checkbox"/> Feed/Minerals |
| <input type="checkbox"/> Embroidery/Custom Works    | <input type="checkbox"/> Farm Display  |
| <input type="checkbox"/> Wool/Fiber Products        | <input type="checkbox"/> Other _____   |
| <input type="checkbox"/> Jewelry                    | <input type="checkbox"/> Gifts         |

Space location request:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

**Please make checks payable and send along with a business card to:**

The Virginia Classic  
291 Llama Farm Road  
Charlottesville, VA 22902

**Questions?** Contact Paige at virginiaclassic@aol.com or call 434-286-4494.

### Show Program Advertising

The Virginia Classic will publish a high quality show program. This is a great opportunity for you to help support the show and promote your farm and/or products to a direct demographic. Each exhibitor will receive a copy and the rest will be handed out to the viewing public. Programs are keepsakes that are frequently reviewed.

Ads may be sent on CD, zip or by e-mail. Jpgs, tifs and pdfs are acceptable. Resolution should be at least 300 dpi. Color ads should be in CMYK color mode. You may also mail a hard copy of your ad or business card to be received no later than **Feb. 1**. Contact Paige for more information. 434-286-4494 or virginiaclassic@aol.com

#### Advertising Rates

	Size	Black/White	Color
Full-page	7.5" x 10"	\$150	\$250
Half-page	7.5" x 4.75"	\$75	\$125
Quarter-page	3.5" x 4.75"	\$50	\$75
Business Card		no charge	\$50