

2012 VIRGINIA CLASSIC SPONSORSHIP FORM

PLATINUM • \$500

- Vending space during show (10x10)
- Preferred stalling location (if applicable).
- Full page color ad in show program.
- Your logo appears as a sponsor on all promotional material.
- Your logo and web link posted prominently on TheVirginia Classic web site.
- You may post up to four banners not to exceed 10' x 4' each around the arena (you provide banners).
- A Virginia Classic 2011 Sweatshirt (please indicate size)
- Two Saturday Night dinner tickets at a reserved table at dinner.

GOLD • \$400

- Vending space during show (10' x 10').
- Full page color b/w ad or half-page color ad in show program.
- Your logo appears as a sponsor on promotional material.
- Your logo and link posted on TheVirginia Classic web site.
- You may post up to two banners not to exceed 6' x 4' each around the arena (you provide banners).
- A Virginia Classic 2011 T-shirt (please indicate size)
- Two Saturday Night dinner tickets

SILVER • \$300

- Vending space during show (10' x 10').
- Half page b/w ad in show program or quarter-page color ad..
- Your logo appears as a sponsor on promotional material.
- Your logo and link posted on TheVirginia Classic web site.
- You may post a banner not to exceed 6 x 4' around the arena (you provide banner).
- Your choice of Virginia Classic 2012 T-shirt or a Saturday Night dinner tickets.

BRONZE • \$200

- Half-page b/w ad in show program
- Your choice of a Saturday Night Dinner Ticket or a Virginia Classic T-shirt
- Link on The Virginia Classic web site.

*Virginia Horse Center
Lexington, Virginia
March 10-11, 2012*



DINNER HOST • \$100/TABLE

• Host or co-host dinner
Your contribution will keep the price of dinner tickets down. In return, each table you sponsor or “host” will be decked-out in your farm or company colors, name and logo. You may decorate your table any way you like.

Sponsor anywhere from one to 20 tables!

An award will be given to the best dressed table.

Sponsorships may be kept anonymous at the sponsor's request.

2012 VIRGINIA CLASSIC SPONSORSHIP FORM



Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Web address _____

I would prefer to have my sponsorship remain anonymous.

We would like to Sponsor the Virginia Classic at the following level:

Platinum - \$500

Gold - \$400

Silver - \$300

Bronze - \$200

Dinner Host \$100 x _____ tables

Other _____

Please check as many as apply:

We will be attending the show.

We will be using the vending space

We will need _____ dinner tickets for Saturday night's dinner.

Additional dinner tickets are \$20 each

We will need a vendor table

T-shirt/Sweatshirt size (if applicable) S M L XL (circle one)

Total Sponsorship: \$ _____

Please supply a clean copy of your company's logo to be used on the web site and on printed material ASAP.

Hotel information will be posted on our The Virginia Classic web site along with the planned schedule of events and other pertinent information. Your sponsorship also entitles you to use The Virginia Classic logo.

Advertising Specifications

Ads may be sent on CD or by e-mail. Jpgs, tifs and pdfs are acceptable. Resolution should be at least 300 dpi. Color ads should be in CMYK color mode. You may also mail a hard copy of your ad or business card to be received no later than **Feb. 1**. Or, I can construct an ad for you. Contact Paige for more information. 434-286-4494 or virginiaclassic@aol.com

THANK YOU FOR YOUR SUPPORT!

Please send check to:

The Virginia Classic
c/o Paige McGrath
291 Llama Farm Road
Charlottesville, VA 22902

Or PayPal payment

virginiaclassic@aol.com

434-286-4494 (call first to fax)

virginiaclassic@aol.com

or paigeink@aol.com

www.llamalife.com/classic