

# 2010 VIRGINIA CLASSIC SPONSOR LEVELS

## PLATINUM • \$1,000

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- Vending space during show • not to exceed three spaces (10' x 30').
- Full page color cover ad or center spread ad in show program.
- Your logo appears as a sponsor on all promotional material.
- Your logo and web link posted prominently on TheVirginia Classic web site.
- You may post up to four banners not to exceed 20' x 4' each around the arena (you provide banners).
- A Virginia Classic 2010 Sweatshirt (please indicate size) and two Saturday Night dinner tickets at a reserved table at dinner.
- One half-page ad in *Llama Life II*.

## GOLD • \$750

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- Vending space during show • not to exceed two spaces (10' x 20').
- Full page color ad in show program.
- Your logo appears as a sponsor on promotional material.
- Your logo and link posted prominently on TheVirginia Classic web site.
- You may post up to two banners not to exceed 20' x 4' each around the arena (you provide banners).
- A Virginia Classic 2009 T-shirt (please indicate size) and two Saturday Night dinner tickets
- One quarter-page ad in *Llama Life II*.

## SILVER • \$500

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- Vending space during show • not to exceed one space (10' x 10').
- Full page b/w ad in show program or half-page color ad..
- Your logo appears as a sponsor on promotional material.
- Your logo and link posted on TheVirginia Classic web site.
- You may post a banner not to exceed 20' x 4' each around the arena (you provide banner).
- A Virginia Classic 2009 T-shirt (please indicate size) and two Saturday Night dinner tickets.

## BRONZE • \$250

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- Vending space during show not to exceed one space (10' x 10').
- Half-page b/w ad in show program
- One Saturday Night Dinner Ticket
- Link on The Virginia Classic web site.

*Virginia Horse Center  
Lexington, Virginia  
March 13-14, 2010*



## DINNER HOST • \$100/TABLE

• Host or co-host dinner  
Your contribution will keep the price of dinner tickets down. In return, each table you sponsor or “host” will be decked-out in your farm or company colors, name and logo. You may decorate your table any way you like. Sponsor anywhere from one to 20 tables!  
**An award will be give to the best dressed table.**

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*Sponsorships may be kept anonymous at the sponsor's request.*

# 2010 VIRGINIA CLASSIC SPONSORSHIP FORM



Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web address \_\_\_\_\_

**I would prefer to have my sponsorship remain anonymous.**

We would like to Sponsor the Virginia Classic at the following level:

Platinum - \$1,000

Gold - \$750

Silver - \$500

Bronze - \$250

Dinner Host \$100 x \_\_\_\_\_ tables

Other \_\_\_\_\_

**Please check as many as apply:**

We will be attending the show.

We will be using \_\_\_\_\_ vending spaces

We will need \_\_\_\_\_ dinner tickets for Saturday night's dinner.

Additional dinner tickets are \$20 each

We will need a vendor table

T-shirt/Sweatshirt size (if applicable) S M L XL (circle one)

Total Sponsorship: \$ \_\_\_\_\_

Please supply a clean copy of your company's logo to be used on the web site and on printed material ASAP.

Hotel information will be posted on our The Virginia Classic web site along with the planned schedule of events and other pertinent information. Your sponsorship also entitles you to use The Virginia Classic logo.

## Advertising Specifications

Ads may be sent on CD, zip or by e-mail. Jpgs, tifs and pdfs are acceptable. Resolution should be at least 300 dpi. Color ads should be in CMYK color mode. You may also mail a hard copy of your ad or business card to be received no later than **Feb. 1**. Or, I can construct an ad for you. Contact Paige for more information. 434-286-4494 or virginiaclassic@aol.com

## THANK YOU FOR YOUR SUPPORT!

Please send payment to:

The Virginia Classic  
c/o Paige McGrath  
291 Llama Farm Road  
Charlottesville, VA 22902

## Vending Information

Fees apply to vending spaces not included as part of a sponsorship package. Includes a business card ad.

\$125 for a 10' x 10' space

\$75 for each additional space.

One electrical connection included per space.

\$20 per each additional electrical connection.

\$20 per 6' table.

Please visit [www.llamalife.com/classic](http://www.llamalife.com/classic) to download a vendor form.

434-286-4494 (call first to fax)

virginiaclassic@aol.com or paigeink@aol.com

[www.llamalife.com/classic](http://www.llamalife.com/classic)

Payment may be made by credit card:

visa  master card

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Expires: \_\_\_\_/\_\_\_\_/\_\_\_\_ - \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount: \_\_\_\_\_

Signature: \_\_\_\_\_